

POOJA MURJANI

SEO EXECUTIVE

CAREER OBJECTIVE

Seeking a position to utilize my skills and abilities in an organization that offers professional growth while being resourceful, innovative and flexible

CONTACT DETAILS

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House no- A-45, Chhatri yojna,
Vaishali Nagar, Ajmer

SKILLS AND ABILITIES

- Ability to cope up with the changing environment.
- Willingness to Learn
- Proficiency in Team Work
- Dedication for work
- Ability to manage time
- Believes in continuous learning
- Confident and Determined

SEO SKILLS

- On-Page Optimization
- Off-Page Optimization
- SMO (BASIC)
- Blog Posting (WORDPRESS)
- Competitor Backlink Analysis
- Facebook/Instagram Management
- Social Media Post Designing Using Canva
- Website Analysis
- Website Suggestion and Progress Report

SEO TOOLS

- Google analytics
- Google webmaster
- Ahref
- Semrush
- Check Moz

WORK EXPERIENCE

Rising Digital InfoTech (Tecida) / 1 YEAR

Worked as SEO EXECUTIVE for 1 YEAR (2018-2019)
Work Activities: On Page SEO

A2Z Computex / 1 YEAR

Worked as SEO EXECUTIVE for 1 YEAR (2019-2020)
Work Activities: Off page SEO Techniques

Currently Working In SEO Discovery

Work Activities: Off page SEO, On page SEO, Competitor Analysis, Website Suggestion Report, Google Analytics, Google Search Console, Website Progress Report

Total Work Experience: 3 Years

EXPERIENTIAL LEARNING (INTERNSHIP PROGRAMS)

Attended a certification course (2 Months training) on "CORE JAVA" from Hewlett Packard Enterprise, Noida.

ACADEMIC PROFILE

B.Tech in Computer Science
RTU (2013-2017)
Ajmer, Rajasthan
Govt. Women's Engineering College
Overall Grade: 63.20%

12th passed from Rajasthan board with 64.64% (2012-2013)

10th passed from Rajasthan board with 59% (2010-2011)